## HAPPY ACCIDENTS

HOW UNEXPECTED IDEAS CHANGE
THE GAME

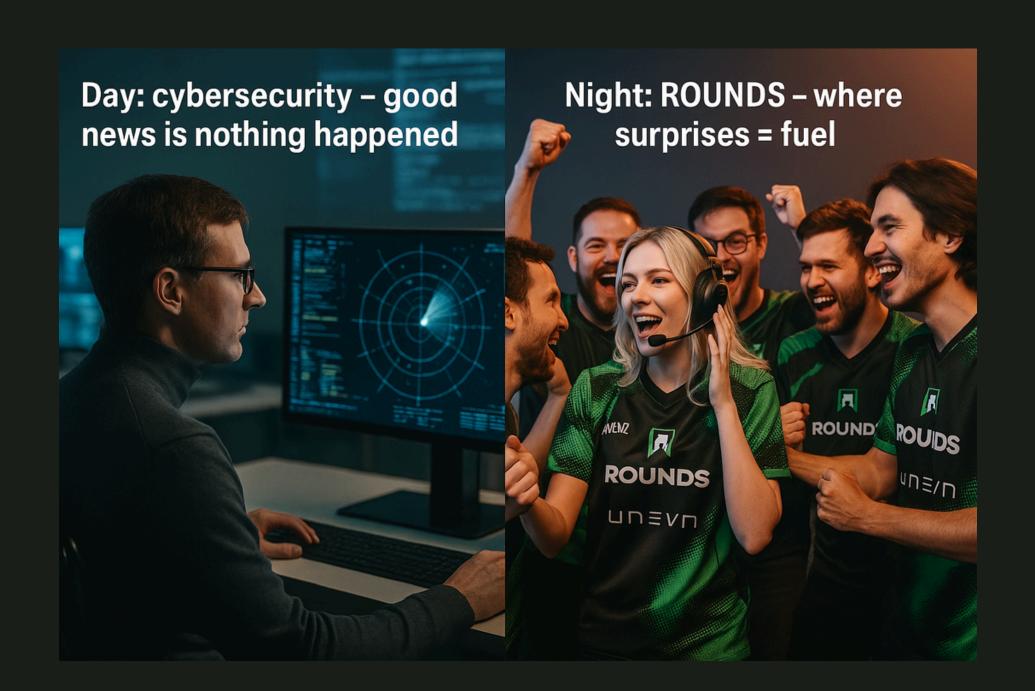


X



### HELLO, NICE TO MEET YOU!





JUSSI, 52 YEARS

BOOMER,
ENTREPRENEUR,
FROM TAMPERE

HAPPY ACCIDENTS.

## ROUNDS IS





COMPETITIVE GAMING AND SERVICE ORGANIZATION
> 30 YOUNG ESPORTS ENTHUSIASTS (+ ONE BOOMER)

#### AND WE DO:

- CS2 · VALORANT · LEAGUE OF LEGENDS · ROCKET LEAGUE
- PROZONE.FI ESPORTS COACHING SERVICE
- MEDIA PRODUCTIONS
- EVENT PRODUCTION IN FINLAND & ABROAD
- UNEVN NORDIC SALES ORGANIZATION
- SOCIAL IMPACT PROJECTS

ROUNDS EXISTS TO PROVIDE OPPORTUNITIES AND LEARN





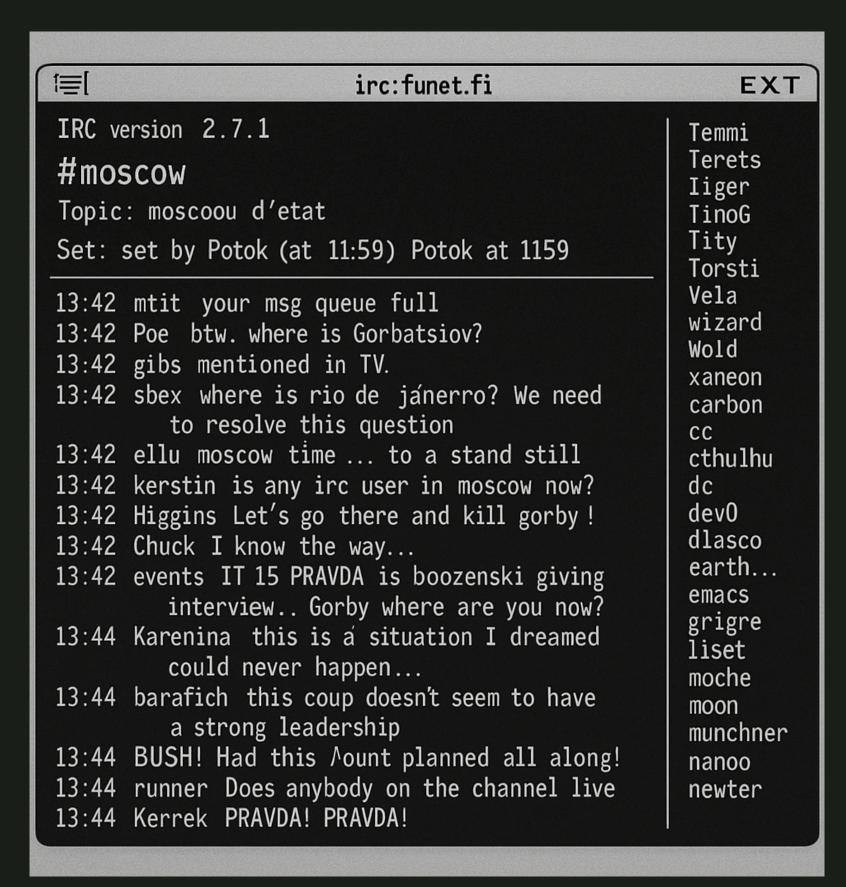
# ROUNDS IS NOT A RESULT OF A PLAN.

# ROUNDS IS A RESULT OF A CERTAIN SET OF "ACCIDENTS" MADE INTO HABITS.

#### SEED: COINCIDENCE

RESULT:
MET MY WIFE

**KEEP:**TALK WITH STRANGERS







SEED: NEED

RESULT: FIRST JOB

**KEEP:**DARE TO PITCH





SEED: HACKER MENTALITY

RESULT: FIRST COMPANY

**KEEP:**HACKER MENTALITY

#### The "RSA Problem"

- Can a message encrypted using RSA be efficiently decrypted while only knowing the public key? (n, e)
- RSA Foundation has created the RSA Factoring Challenge to spur research into cracking RSA and integer factorization





AMERICAN Scientist

#### **Collective Wisdom**

BY BRIAN HAYES

The rise of cooperative-computing projects on the Internet





SEED: TALK

RESULT:
HARRIIS THE CEO

KEEP: SPACE TO GROW





**SEED:**COMMON PROBLEM

RESULT:
NATION WIDE SOLUTION

KEEP: EXECUTE







SEED: CRISIS

RESULT:
HEALTH, FUN,
RESILIENCE

**KEEP:**DESIGN YOUR PATH





16-5 YEARS AGO

> SEED: CRISIS

RESULT:
HEALTH, FUN,
RESILIENCE

KEEP: DESIGN YOUR PATH Ahmimishäiriöinen nörtti yrittää Vantaan Marato-nilla Guinnessin maailmanennätystä

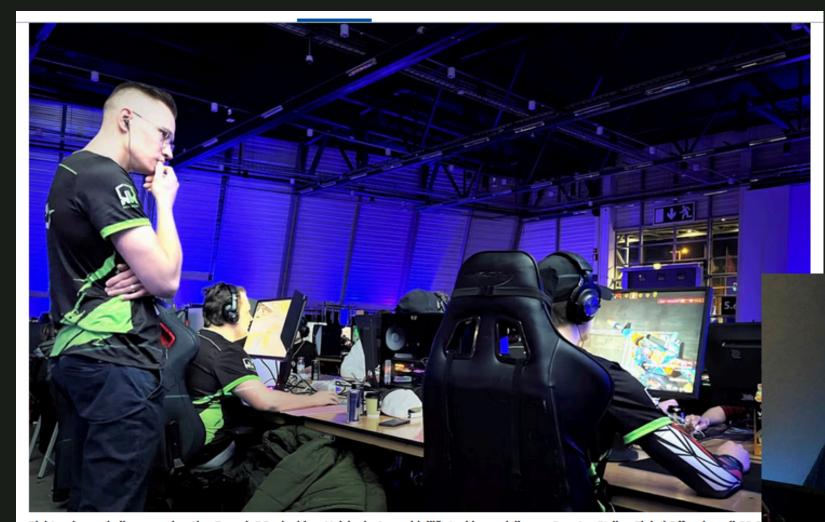
SEED: INVOLVEMENT

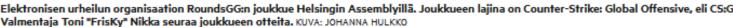
RESULT:

ROUNDS STARTED AS A FAMILY PROJECT

KEEP:

FIND SHARED GROUND





E-urheilu avasi viisikymppiselle nokialaispariskunnalle ikkunan pelimaailmaan – Nyt he ymmärtävät, miksi se on nuorille niin tärkeä

> E-urheilun hyviä puolia ei vielä tunneta eikä arvosteta, vaikka se kehittää monia nykypäivänä tarvittavia taitoja, sanovat Nokialle eurheiluorganisaation perustaneet Johanna Hulkko ja Jussi Kallioniemi.





SEED:

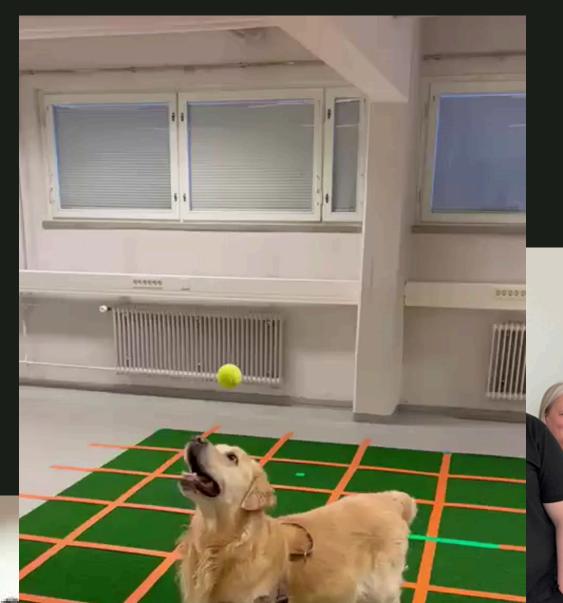
RESEARCH

RESULT:

INSIGHT

KEEP:

TEST AND LEARN





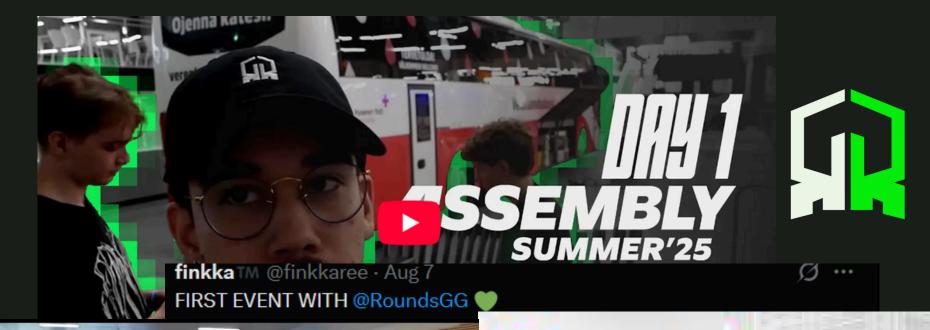


SEED: YES

RESULT:
TALENTS JOINED

**KEEP:**DEFAULT TO YES

18/





DREAMCHASERS



NORTHERN GAME SUMMIT 2025

SEED: LISTEN

RESULT:
GAMERS
BLOOD DONATION
CAMPAIGN

KEEP: LISTEN











#### SEED: HELP

RESULT:
UNEVN X ROUNDS
COLLABORATION

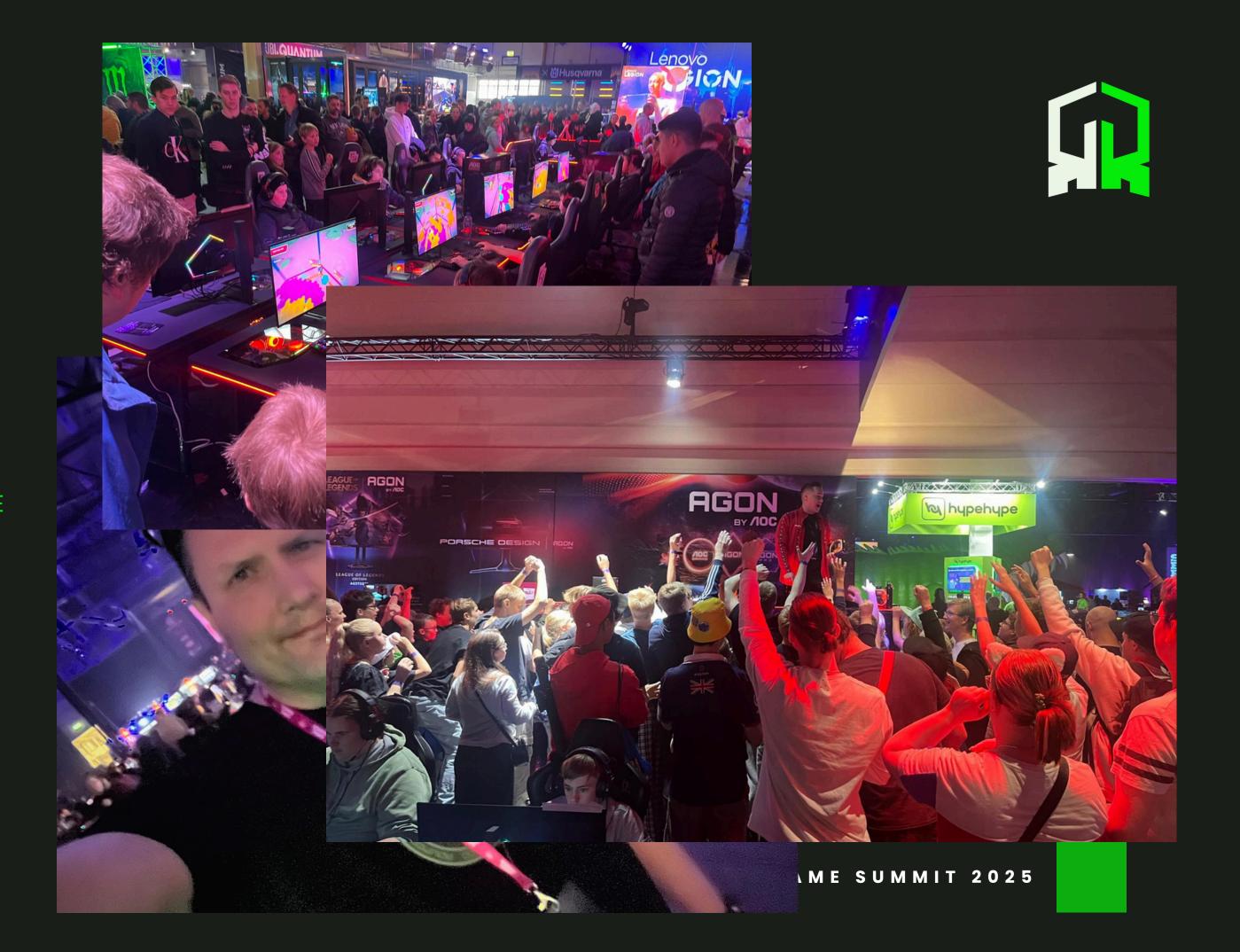
**KEEP:**GIVE BEFORE GAIN



SEED: CONNECT

RESULT: PLENTY

**KEEP:**GO WHERE PEOPLE ARE



NOW

# SEEDS OF HAPPY ACCIDENTS



INVOLVEMENT

LISTEN

COINCIDENCE

NEED

COMMON PROBLEM

HACKER MENTALITY

TALK

CRISIS

CONNECT

RESEARCH

Y E S

HELP

#### ROUNDS DNA



WE EXECUTE

WE TEST AND LEARN

WE GIVE SPACE TO GROW

WE TALK WITH STRANGERS

WE HAVE HACKER MENTALITY

WE DESIGN OUR PATH TO GOAL

WE GO WHERE PEOPLE ARE

WE FIND SHARED GROUND

WE GIVE BEFORE GAIN

WE DEFAULT TO YES

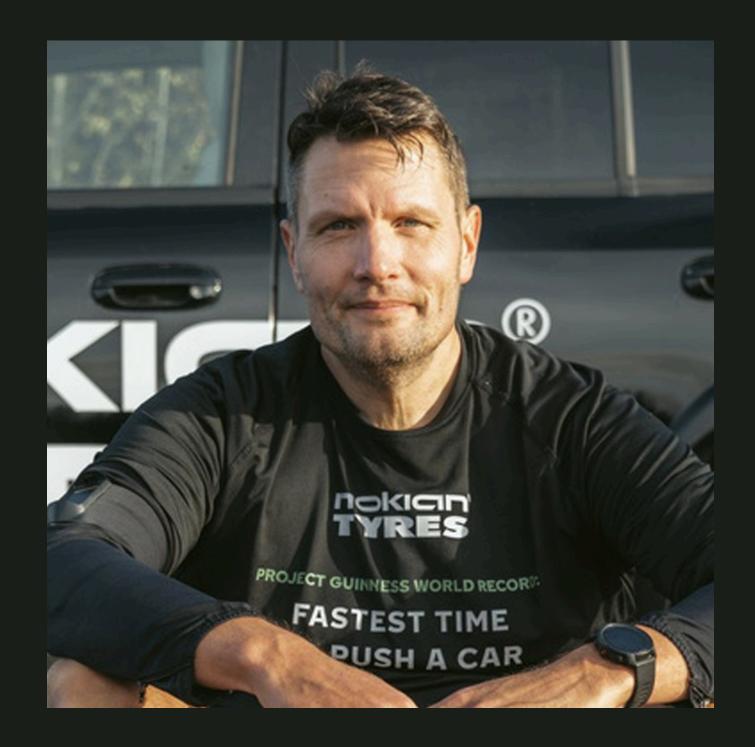
**WE DARE TO PITCH** 

WE ARE PRESENT

WE LISTEN

WE SHARE











Email:

jussi@rounds.gg

Puh:

040 096 6558

RoundsGG Oy

Y-tunnus 3373831-9